



David Paterson

Co-founder

David is co-founder of Social Capital, Professor and Program Director of Innovation & Enterprise at the University of South Australia and Managing Director of Cornerstone Strategy (a purpose-driven advisory firm specialising in strategic innovation, business growth and socio-economic development strategy).

David's professional experience spans both the business and social realms, including a role as the Chief Innovation Officer of World Vision — the world's largest international aid and development NGO. Previously David has been Chief Marketing Officer of Medibank Private; Chief Strategy Officer of a multinational marketing agency group; and Director of Business Consulting with Andersens.

Work with businesses ranging from start-ups to multinational corporations - and with social entrepreneurs, NGOs and governments has taken David all around the world, from the urban slums of developing countries such as Brazil and India, through to the United Nations in New York, and the International Civil Society Centre in Berlin.

David is one of the co-founders of The Bridge Project, an initiative that has successfully reduced recidivism amongst 3000 young offenders from an average of 65% to just 3% over a 10-year period - thought to be one of the best results in the world, winning the Australian Crime Prevention Award. He was also a board director of its parent organisation, YMCA Victoria, which has more than 6000 staff, 150 centres and 14 million users per annum.

He studied business and social science in Australia and in South Africa and David has since completed the Stanford course in Strategic Innovation & Design Thinking, and Harvard Kennedy School of Government program in Strategy for Non-profit Organisations.

David is a Patron of Sight for All, an NGO addressing blindness in the developing world - last year reaching 500,000 people. He is a founding board member of The Committee for Adelaide; an Advisory Board member of digital social enterprise Good Thnx; and a Williamson Community Leadership Fellow.

Contact David

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